



Dr Genevieve O'Reilly

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Over 10 years in developing productive workplaces and resilient individuals – researching, coaching, and educating across a number of industries including education, tourism, and hospitality.

A specialist in Employee Engagement.

What is employee engagement?

Employee engagement is the extent to which employees identify with their organisation: its people, values, purpose, and culture. Engagement is the level of emotional connection employees feel toward their organisation; the *passion and enthusiasm* they feel, and their *motivation* towards supporting the company's goals. Engaged employees go the extra mile for the business and its owners.

The benefits of engagement

Engagement creates a positive relationship between the organisation and its employees. Research has shown that engagement has a positive impact on employees including:

- Improved wellbeing
- Increased motivation and productivity
- Increased creativity and innovation
- Increased staff retention

Research has also shown that engagement has a positive impact on organisations including:

- Increased customer service and loyalty
- Increased profits
- Increased shareholder return

Career Summary

- ▶ Employee Engagement Specialist - C-IQ Career Intelligence
- ▶ Research Consultant – Bond University
- ▶ Public Speaking Lecturer – Bond University
- ▶ Public Relations Account Manager – Winning Directions
- ▶ Australasian Sales and Marketing Manager – Travel Group, USA
- ▶ Counsellor – Private Practice

Experience and Expertise

- ▶ Employee Engagement Diagnostics
- ▶ Organisational Change / Re-engagement
- ▶ Internal Brand Alignment
- ▶ Culture Analysis
- ▶ Communication Effectiveness
- ▶ Executive & Leadership Coaching
- ▶ Training & Facilitation
- ▶ Guest Speaker

Qualifications, Certifications

- ▶ Ph.D Employee Engagement (Bond)
- ▶ Master of Communication (Bond)
- ▶ B.A. Psychology (Otago)
- ▶ Certificate IV Workplace Assessment & Training
- ▶ Workplace Transition Management & Consulting

Clients

- ▶ Flight Centre Ltd
- ▶ Tourism Queensland
- ▶ Intercontinental Hotels
- ▶ GEO Property Group
- ▶ Sanctuary Cove
- ▶ Phoenix Professional Public Relations
- ▶ Sands Group